

**T**here are many aspects of a system to consider before you buy. Most important, of course, is whether the software will do the things you need. Beyond this, you should consider the company from whom you are buying from.

#### **NUMBER OF YEARS IN BUSINESS**

• Alpha Data Systems is enjoying its 25th successful year in business.

#### **NUMBER OF INDUSTRY-TYPE ACCOUNTS**

• Nearly 100 manufacturers currently using all or part of Alpha Data's Boat/Track™ and Home/Track™ Manufacturing Systems.

#### **SERVICE AND SUPPORT**

- A vendor that will be there after the sale.
- Alpha Data Systems has **35** employees to service your needs after the sale.
- On-site training
- Customized, one-on-one internet training gets you up and running quickly.
- Full Networking capabilities, consultation and support is available.

#### **NUMBER OF YEAR DEVELOPING INDUSTRY TYPE SOFTWARE**

- Alpha Data Systems' first boat manufacturer sale was in 1981! Many of our early accounts remain loyal customers.
- Boat/Track™ was the first Windows-based software created to address the specific business needs of the boat manufacturing communities.
- Boat/Track™ is the number one selling industry ready software on the market today.

#### **CURRENT TECHNOLOGY**

- Alpha Data Systems is the first and only computer software company to use E-Commerce applications between manufacturers and retailers.
- Our E-Commerce applications allow you to minimize costs, maximize profitability and improve communications between you, your dealers and your customers.

#### **REGULAR UPDATES AND ENHANCEMENTS**

- Alpha Data Systems has a dedicated programming department that can cater to your specialized needs

# *The Alpha Data Advantage*

- Our programming department processes numerous enhancement requests each year and builds your suggestions right into our software.
- Our aggressive software update schedule not only guards your system against obsolescence, but it is ever-improving based on input from our customers.

#### **REPUTATION**

- BOAT/TRACK™ has become a household name, and is recognized as the industry standard for Windows-based service, sales and management in the boat manufacturing industry.



# **BOAT/TRACK**

*Industry-ready Systems Designed To Keep Your Profits Growing*

## **800-476-3857**

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