Don't Let Your Profits Fall Through The Cracks Of Your Service Department!

HOME/TRACK™ Turns Your Service Department from a Cost Center into a Profit Center!

DID YOU KNOW?

- ✓ The industry average for warranty work on a home is ***4% of the cost of the home.***
- ✓ Most retailers who perform warranty work on their homes ***bill back only a portion of this cost*** to the manufacturer.
- ✓ This amount can equal ***$50,000 to $200,000 per year in lost bill backs*** depending on your company volume!

HOME/TRACK™ Was Designed By Retailers For Retailers!

With HOME/TRACK™ For Retailers You Will:

- ☑ **Turn your Service Department into an efficient, organized & profitable Service Center.**
- ☑ **Increase bill backs and improve turn-around time on reimbursements from the manufacturer.**
- ☑ **Keep up-to-the-minute claim, customer and home information at your fingertips.**
- ☑ **Maintain improved customer service.**
- ☑ **End warranty headaches so you can focus on selling homes.**

System Features & Benefits

Keep Up With Information

- maintain an up-to-the-minute history of services performed for every home you sell
- print system-generated Work Orders with all necessary repair information
- track and monitor claim costs (& payments*!)

Provide Faster, More Efficient Service

- access customer, home and claim information in seconds
- access detailed home decor information
- get correct parts to the home the *first time*

Increase Service Department Profitability

- eliminate costly repeat service calls
- eliminate lost billing opportunities due to misplaced or incomplete paperwork
- view trends in technician /contractor performance
- provide manufacturers with repair trends to help them improve the quality of homes you sell

* available in Version 1.3

Get A Faster Reimbursement From Your Manufacturer

- print and FAX* detailed, no-questions-asked invoices to the manufacturer with all necessary costs, HUD problem codes and repair information
- eliminate payment disputes with system-generated Authorization Request

The Problem Detail Window lets you record detailed information about your customers' problems and the repair work done, including pre-loaded HUD problem codes. By providing the correct problem code to the manufacturer, you save them time and effort processing your claim and receive a more timely reimbursement.

Capture All Of Your Profit Potential with Alpha Data Systems'

HOME/TRACK™

For Retailers
SERVICE & WARRANTY TRACKING SYSTEM

Call **1-800-476-3857** today or fill out and mail (or FAX 904-385-4063) the card below. You'll be glad you did!

How Does Your Service Department Stack Up?

Take The Test To See If You Are Getting <u>All</u> Your Hard Earned Service Dollars Reimbursed!

1. _____ Enter the # of homes you sold last year.
2. _____ Enter the average price per home.
3. _____ Multiply line "1" by line "2" to give you your gross sales for the year, and enter that amount here.
4. _____ Multiply line "3" by .04% and enter that amount here.
5. _____ Enter the approximate amount you billed back to your manufacturers last year.
6. _____ Subtract line "5" from line "4" and enter that amount here.

The amount on Line "6" represents the estimated amount you left on the table last year from non-reimbursed bill backs!

☐ **Send Me A Free Demo!**

☐ **FAX me a FAXPACK of information!**

CONTACT _____ TITLE _____

ADDRESS _____

CITY, STATE & ZIP _____

at (____) _____ ext. ____
PHONE

FAX No. (____) _____
FAX